

John Cribb

Student: _____

Grade: _____

Rubric: Video Rubric

Final Video Rubric

Rubric fo Completed Videos



	Poor 1 pts	Fair 2 pts	Good 3 pts	Excellent 5 pts
Script and storyboard	<p>Poor</p> <p>Script and story board do not give details of the procedure to be taught, nor does it follow a logical sequence</p>	<p>Fair</p> <p>Script and storyboard follow a sequence, but leave out details.</p>	<p>Good</p> <p>Script and storyboard follow a sequence and include most details, yet still seems unorganized.</p>	<p>Excellent</p> <p>Script and storyboard follow a sequence, include all important details and effectively teach the topic.</p>
Camera work	<p>Poor</p> <p>Camera shots are unimaginative and dull; close ups not utilized;</p>	<p>Fair</p> <p>Camera work sticks to basic shopts only, includes only a few close ups; may be unsteady.</p>	<p>Good</p> <p>Camera is steady, but the overall video is still lacking in sufficent visual details.</p>	<p>Excellent</p> <p>Camera work is steady, well balanced with details and medium shots; effectively teaches the topic.</p>
Audio	<p>Poor</p> <p>Audio is unclear or missing;</p>	<p>Fair</p> <p>Audio is clear, but single channel only; often is mis matched to the video being shown.</p>	<p>Good</p> <p>Audio is clear, but still has rare occassional issues in quality or is improperly miked.</p>	<p>Excellent</p> <p>Audio is clear, properly miked, free of noise, and effectively teaches the topic.</p>
Titling	<p>Poor</p> <p>The video lacks or is missing titles; or uses titles that are unreadable.</p>	<p>Fair</p> <p>Video only has an introductory title and end title, but misses opportunities to support the subject.</p>	<p>Good</p> <p>Titles are employed at only a basic level, and do not add extra detail.</p>	<p>Excellent</p> <p>Titles effectively support the topic with details and instruction.</p>

Comments:

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