John Cribb   Student: _____

Rubric: Completed How-To Video

Grading for a how-to video project

How - To Videos				
	Poor **1 pts**	**Fair** **2 pts**	**Good** **3 pts**	**Excellent** **5 pts**
Script and storyboard	Poor Script and story board do not give details of the procedure to be taught, nor does it follow a logocal sequence	Fair Script and storyboard follow a sequence, but leave out details.	Good Script and storyboard follow a sequence and include most details, yet still seems unorganized.	Excellent Script and storyboard follow a sequence, include all important details and effectively teach the topic.
Camera work	Poor Camera shots are unimaginative and dull; close ups not utilized;	Fair Camera work sticks to basic shopts only, includes only a few close ups; may be unsteady.	Good Camera is steady, but the overall video is still lacking in suffucient visual details.	Excellent Camera work is steady, well balanced with details and medium shots; effectively teaches the topic.
Audio	Poor Audio is unclear or missing;	Fair Audio is clear, but single channel only; often is mis matched to the video being shown.	Good Audio is clear, but still has rare occassional issues in quality or is improperly miked.	Excellent Audio is clear, properly miked, free of noise, and effectively teaches the topic.
Titling	Poor The video lacks or is missing titles; or uses titles that are unreadable.	Fair Video only has an introductory title and end title, but misses opportunities to support the subject.	Good Titles are employed at only a basic level, and do not add extra detail.	Excellent Titles effectively support the topic with details and instruction.

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Rubric Code: W6973W