

Film Rubric

ELEMENT	10	8	6	4	2
<u>Creativity:</u> The video is edited in unexpected ways. Elements in the video grab audiences' attention or imagination.					
<u>Sound:</u> High quality recording is used. Levels are consistent, volume does not distort. Appropriate volume level changes evident.					
<u>Composition/Framing:</u> Rules of thirds, balance objects in frames, avoid distracting objects, head room.					
<u>Camera:</u> A variety of camera angles, camera movements to enhance visual image, tripod use when necessary, zooms and pans.					
<u>Special Effects:</u> Something unique added to your video using the tools provided by the editing software. Gives the video a certain style or feel.					
<u>Lighting:</u> Lighting is consistent without unwanted glares or shadows. Subject is visibly lit.					
<u>Editing/Transitions:</u> Tightly edited, showing only necessary scenes. Transitions make sense to visual image. Video flows smoothly with no rough spots.					
<u>Titles and Credits:</u> All work is credited to those who contributed to the video. Font, color, size, type are visually appealing & appropriate.					
<u>Audience Impact:</u> Sustains viewer's attention and is interesting.					
<u>Effort/Teamwork:</u> Full effort given to accomplish and exceed the requirement for the assignment ON TIME. Cooperative teamwork was evident.					

GRADE _____/100

Scoring Guide:	
10- Mastery	4 - Beginner
8 - Accomplished	2 - Novice
6 - Developing	0 - Unsatisfactory